EDITORIAL

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Focus on Finances as a Factor of Russia's National Vulnerability in the 21st Century



Vladimir A. ILYIN Vologda Research Center of RAS Vologda, Russian Federation, 56A, Gorky Street, 160014 e-mail: ilin@vscc.ac.ru ORCID: 0000-0003-4536-6287; ResearcherID: N-4615-2017



Mikhail V. MOREV Vologda Research Center of RAS Vologda, Russian Federation, 56A, Gorky Street, 160014 e-mail: 379post@mail.ru ORCID: 0000-0003-1396-8195; ResearcherID: I-9815-2016

Abstract. The research, presented in the current article, is a logical continuation of a previous "Editorial" article, which was about the soullessness of the ruling elites, analysis of its reasons and consequences. This article focuses on common global consequences of liberal capitalistic ideology actively implemented by the ruling elites. The authors explore its historic purpose and tools, use the facts, and analyze results shown in specific changes of social assessments and attitudes. In the context of a comparative analysis of dynamics of public opinion in the key countries of Western Europe, we describe the trends of subjective assessments of the population in the Russian Federation. The authors conclude that many negative consequences of the purposeful policy of global elites (in particular, ones related to the destruction of the

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system of traditional values and norms) exist in Russia, which requires increased attention and active state policy in matters related to the development of ideology and overcoming the soullessness of the ruling elites as a natural attribute of the historical period of postmodernity. The study is based on respected international sources of official statistical information (World Bank) and sociological measurements (European Social Survey, Edeleman Trust Barometer), as well as on the results of Russian and regional public opinion polls.

Key words: soullessness, ruling elites, national interests, society, postmodernism.

In the previous article¹, we analyzed reasons and consequences of soullessness of the ruling elites that is a clear result of the main principle of liberal capitalism - "to always look for personal profit". We concluded that soullessness is the main source of contradictions accumulating in society and the public administration system. Therefore, it is necessary to look for a solution to this problem, first, in the spiritual, moral, cultural, and value sphere of the ruling elites, who largely set the "rules of the game" for the whole society and are responsible for the effective implementation of national development priorities. We also imply the search for an idea (ideology) that unites the elites and most population.

In this article, we will try to analyze some, in our opinion, negative trends soullessness of the ruling elites leads to and that are a threat to national vulnerability.

How much is ideology in demand in a society that is "focused on the material component of "It has become common to recognize the predominance of material and egoistic motivations over idealism and solidarity in the mass consciousness and sociological monitoring. Most of the country's social ideals in the 1990s were crumpled up and thrown into the basket of museum artifacts, ridiculed, and stunned... in general, by now, a liberal ideological mindset has been established in the mass consciousness, and even more so – in the elite consciousness"².

life"³? <u>Does it objectively need it</u>, if we take into account that the subjective need for ideology among the Russian population is still giving way to more urgent needs like increase in the level and quality of life, achievement of social justice that are associated with a high level of uncertainty of the future for the state and society in conditions of economic, social, political instability, as well as spiritual and moral degradation, which leads to the dominance of the liberal-capitalist idea in Russia and around the world?

¹ Ilyin V.A., Morev M.V. Where does the soullessness of the ruling elites lead? *Economic and Social Changes: Facts, Trends, Forecast*, 2021, vol. 14, no. 2, pp. 9–28.

² Ageev A. Finding the true azimuth. Zavtra. June 11, 2021. Available at: https://zavtra.ru/blogs/poisk_istinnogo_azimuta

³ Balatsky E.V., Ekimova N.A. Economic determinants of the psychological state of society. *VCIOM Monitoring*, 2008, no. 2, p. 23.

It should be noted that this clarification is not accidental. Many Russian sociologists, analyzing the dynamics of public consciousness in the post-Soviet period, conclude that it is filled with contradictions and antinomies that represent "the existence of mutually exclusive positions, opposing orientations, each of which claims to be true, to realize its right to exist, to implement its attitudes, and ultimately to determine the strategy for the development of society on sufficiently convincing grounds"⁴.

"In Russian conditions, the theories and ideas of Liberal Democrats, being the expression of one point of view without considering another, of the majority of people in this case, had led to existing mutually exclusive views on its future and on ways to realize its long-term goals in post-Soviet Russia... Appearance of antinomies in modern Russian society can be attributed to the gap between the broadcast promises of the ruling elites and things that represent a real life of millions of people"⁵.

The reason for their appearance was a deep socio-cultural trauma inflicted on the natural process of the evolution of Soviet society by the betrayal of the ruling elites of the late 1980s-early 1990s, after which the Soviet Union collapsed, and a state arose on its ruins, not just an alien one, but completely and fundamentally contradicting an ordinary Soviet citizen (not only economic, but also socio-cultural, value foundations). Contradictions in the social perception of many phenomena and processes of modern life have become **a constant attribute of Russian society, inherent in it even now**.

For instance, domestic experts concluded on the "contradictions of the population's historical consciousness". They write that "events turn out to be disconnected from specific historical stages of the country and seem to exist by themselves, outside of history... unambiguously positively evaluated events fall on periods of our history, which are generally perceived either as negative (Stalin's dictatorship), or as generally "forgotten" (the USSR under Khrushchev), which indicates the inconsistency of the historical consciousness of Russians"⁶.

Some research results are given in *insert 1*. Data obtained indicate that, during the periods of his presidential terms (compared to the post-war period of the USSR under N.S. Khrushchev and L.I. Brezhnev; before the liberal-capitalist ideology began to penetrate into Russian society under M.S. Gorbachev), V.V. Putin managed to regain people's respect for the church and the army lost in the 90s (30–40%); a sense of patriotism, pride for the country and its international authority (25–39%); opportunities for personal enrichment and professional growth (32–37%); authority of civil and political freedoms (30%).

However, at the same time, compared to the Soviet period, people's perceptions of insecurity in the future have significantly increased (28% under V.V. Putin versus 4% under N.S. Khrushchev and L.I. Brezhnev),

⁴ Toshchenko Zh.T. Trauma and antinomy — The new features of public consciousness and behavior in contemporary Russia. *The Journal of Sociology and Social Anthropology*, 2015, no. 1. p. 40.

⁵ Toshchenko Zh.T. Antinomy is a new feature of public consciousness in modern Russia. *Knowledge. Understanding. Skill*, 2011, no. 3, p. 65.

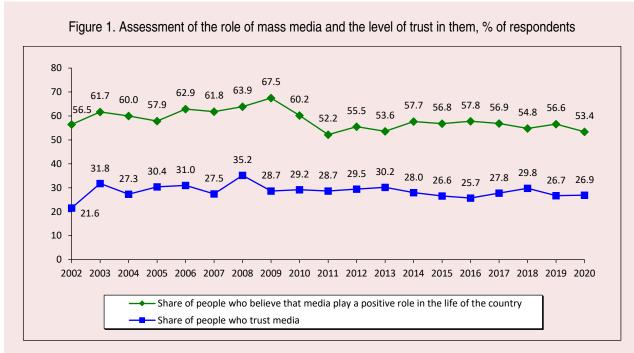
⁶ Arefiev A.L., Sheregi F.E. Paradoxes of the Russian's mass consciousness. *Herald of the Russian Academy of Sciences*, 2017, vol. 87, no. 8, p. 709.

social injustice (28% vs. 8%), people more often note corruption (48% vs. 9–20%), crime and international tension (20–30% vs. 6%).

Respondents were less likely to experience feelings of cheerfulness (9% vs. 30%), presence of ideals (8% vs. 25%), equality of everyone before the law (8% vs. 16%), social security (16% vs. 18–37%), the level of trust between people decreased (7% vs. 16–36%).

Significantly fewer citizens mention that, under V.V. Putin, Russia can be proud of its success in the arts (13% vs. 20-27%), science (21% vs. 24–28%), education (10% vs. 25–30%), industry (9% vs. 22–28%), agriculture (7% vs. 20–40%). Along with all-Russian studies, inconsistency of public consciousness is also shown by data of long-term public opinion monitoring, which is implemented regionally by VoIRC RAS. Surveys, conducted in the Vologda Oblast, indicate that more than half of the population (50-70%) consistently noted the positive role of mass media in the life of the country in 2005–2020 (*Fig. 1*), but no more than 30% of citizens trust them (this is one of the lowest indicators of institutional trust⁷).

Thus, the inconsistency of public consciousness, which emerged during the sociocultural crisis of the early 1990s, is still a characteristic of Russian society.



Source: public opinion monitoring data of VoIRC RAS.

⁷ On average for 2000-2020, the level of trust:

less than 30%: mass media, trade unions, public organizations, Public Chamber of the Vologda Oblast, political parties, business leaders, banking and business circles;

^{30–40%:} Federation Council, State Duma, regional leadership, local self-government bodies, Public Chamber of the Russian Federation, army, court, police, prosecutor's office, FSB;

^{41%} and more: RF President, Government of the Russian Federation, Church.

Insert 1

	Respondents' characteristics of various stages of the country's history, $\%^*$	cteristics of	various stages o	f the country	's history, %*		
			His	Historical periods			
Socio-economic features of the stage	Russia under the Tsar (before the 1917 Revolution)	USSR under I.V. Stalin	USSR under N.S. Khrushchev	USSR under L.I. Brezhnev	USSR under M.S. Gorbachev	Russia under B.N. Yeltsin	Russia under V.V. Putin
Difficult economic situation	16.7	15.9	10.4	6.7	36.5	52.6	12.5
Fear	12.0	59.3	4.5	3.4	9.5	17.0	6.3
Social security	3.2	7.6	17.8	37.1	3.7	2.5	16.4
Presence of ideals	17.4	34.6	22.1	25.1	5.4	3.7	8.0
International conflicts	6.6	6.7	3.1	5.7	28.2	49.6	28.7
Discipline, order	10.0	53.4	8.9	13.4	2.9	1.4	8.5
Rapid economic development	11.6	27.8	18.5	12.6	3.3	2.6	20.2
Growth of agriculture	15.5	18.4	42.4	18.2	2.7	1.4	6.5
Cheerfulness	5.9	5.4	19.6	30.2	4.5	3.3	9.4
Success in art	24.2	13.3	19.6	26.8	7.3	4.5	13.2
Trust between people	10.0	5.9	16.0	36.3	6.9	3.8	7.0
Universal equality before the law	5.4	13.5	9.0	16.0	3.7	2.0	7.5
Professional growth opportunities	5.0	9.8	15.8	29.0	10.6	10.3	32.1
Opportunity to become a rich person	10.7	1.0	1.6	3.6	15.7	34.0	36.8
Crime, banditry	6.0	6.5	4.4	6.1	35.8	57.2	20.5
Love for the Motherland	37.4	42.7	22.3	31.5	12.7	7.4	24.5
Success in education	8.0	17.8	20.2	34.9	7.6	3.3	10.9

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	_		His	Historical periods	-		
Socio-economic features of the stage	Russia under the Tsar (before the 1917 Revolution)	USSR under I.V. Stalin	USSR under N.S. Khrushchev	USSR under L.I. Brezhnev	USSR under M.S. Gorbachev	Russia under B.N. Yeltsin	Russia under V.V. Putin
Authority in the world	23.0	35.5	20.4	25.5	10.3	5.8	38.4
Bureaucracy	0.0	14.9	16.8	31.2	33.9	39.0	34.7
Crisis	5.2	4.9	6.2	6.4	38.5	51.3	27.3
Civil and political freedoms	4.7	1.7	7.3	4.2	12.4	17.4	30.2
Achievements in science and technolo- gy	7.5	21.8	24.0	28.4	5.6	3.6	21.3
A sense of pride	14.8	25.4	14.9	19.7	5.1	3.2	25.0
Uncertainty about the future	7.3	8.0	3.8	4.1	32.5	46.5	27.5
Respect for the Orthodox Church	50.0	2.1	1.3	2.3	3.9	10.2	39.8
Powerful industry	10.2	28.3	21.7	28.2	3.0	1.8	9.1
Powerful army	13.3	37.9	17.4	25.0	3.5	2.6	29.6
Social injustice	18.0	8.4	7.3	8.4	23.4	41.0	27.5
Corruption, bribes	7.4	4.4	9.5	19.6	36.8	58.5	48.2
Soullessness	1.9	12.7	10.0	10.3	22.7	30.9	14.2
* Green highlights the positive results of the country's development (according to subjective estimates of Russians) during the presidential terms of V.V. Putin compared to the periods of the rule of N.S. Khrushchev and L.I. Brezhnev. Red highlights the negative results of the country's development (according to subjective estimates of Russians) during the presidential terms of V.V. Putin compared to the periods of the rule of N.S. Khrushchev and L.I. Brezhnev. The study was conducted by the Center for Social Forecasting and Marketing in May 2016 on an all-Russian representative zoned sample with a quota selection of respondents at the last stage. The sample size is 2,200 people aged 16 years and older. Source: Arefiev A.L., Sheregi F.E. Paradoxes of the Russian's mass consciousness. <i>Herald of the Russian Academy of Sciences</i> , 2017, vol. 87, no. 8, p.710–711.	the country's development wand L.I. Brezhnev. country's development (nd L.I. Brezhnev. or Social Forecasting and N O people aged 16 years an xes of the Russian's mass	nt (according to according to sub Marketing in May Id older.	subjective estimate ojective estimates of y 2016 on an all-Rus t. <i>Herald of the Russ</i>	s of Russians) du Russians) durin, sian representativ <i>ian Academy of</i> 5	uring the presidentia g the presidential ter ve zoned sample wit Sciences, 2017, vol.	al terms of V.V. P rms of V.V. Putin th a quota selectic 87, no. 8, p.710-	utin compared to compared to the on of respondents -711.

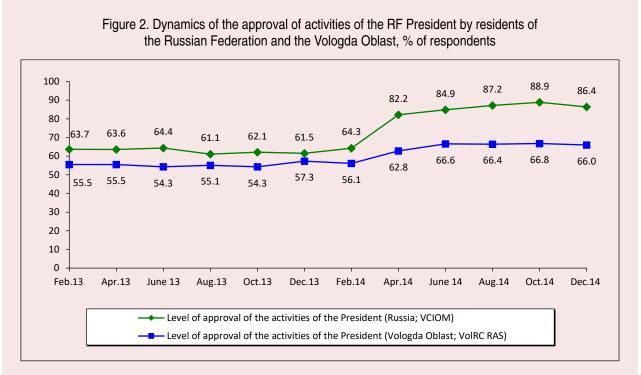
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We can talk about the same inconsistency regarding the need of Russian society for ideology. On the one hand, the President's appeal to socio-cultural aspects in his public statements has always aroused support among the population and formed the basis of the deep state⁸.

We can, for example, recall how confidently

"Crimean spring", when many experts called the psychological state of society nothing but "euphoria"¹⁰ (Fig. 2).

The results of voting on amendments to the Constitution, most of which are aimed at strengthening national identity and strengthening the social obligations of the state, are no less indicative¹⁰. We would like to the level of support for the President of remind that, on July 1, 2020, more than 74 the Russian Federation grew during the million people took part in the referendum on



Data for 2013-2014 according to the periods of "waves" of the VoIRC RAS monitoring (February, April, June, August, October, December) are presented.

Source: public opinion monitoring data of VoIRC RAS.

⁸ Surkov V.Yu. V. Putin's long state. Nezavisimaya Gazeta, dated Feb. 11, 2019. Available at: http://www.ng.ru/ideas/ 2019-02-11/5 7503 surkov.html

⁹ VCIOM poll: Euphoria from the annexation of Crimea is subsiding. Lenta Novostei Kryma, dated May 5, 2015. Available at: https://crimea-news.com/politics/2015/05/05/87597.html

¹⁰ Such amendments include, for example, the priority of the RF Constitution over the international law; inability to have foreign citizenship for people holding positions critical to ensuring the security and sovereignty of the country; ban on separating Russian territories; state guarantee of affordable and high-quality medical care; mandatory annual indexation of pensions; guarantee of targeted social support, indexation of social benefits and payments; responsibility of the state for protecting rights of Russian workers, as well as the establishment of a minimum wage at the minimum subsistence level, etc.

			R	F Preside	ntial election				All-Russian	vote on
	March 2000	,	March 2004	,	March 2012	,	March 2018	,	amendments t stitution (July	
	abs.	%	abs.	%	abs.	%	abs.	%	abs.	%
turnover	75181071	68.74	69581430	64.39	71780800	65.34	73624100	67.54	74215555	67.97
votes	39740434	52.94	49563020	71.31	45602075	63.60	56426399	76.69	57747288	77.92

Table 1. Voter turnout and the share of votes cast for V.V. Putin in the presidential elections from 2000 to 2018, as well as for amendments to the Constitution in 2020

amendments to the country's Basic Law, and nearly 58 million people supported the vector of Russia's development toward strengthening the foundations of a welfare state (*Tab. 1*). Indicators were record ones, if we compare them with the support of V.V. Putin during all presidential elections he participated in. It is worth noting that this was, in fact, a referendum on personal trust in V.V. Putin, since, unlike presidential elections, there were no other candidates.

On the other hand, the key problems, which concerned population throughout the post-Soviet period, were financial: poverty, inflation, low standard of living, income inequality, housing provision... On such background, a problem like "soullessness, rampant immorality" simply fades, which, obviously, can be considered a result of the state's management inefficiency that "threw off" concern for the future, including moral and moral image of younger generations, from its shoulders.

Thus, the share of people concerned about inflation increased from 55 to 58% (by 3 p.p.) in 1999–2020; the problem of society stratification into "poor" and "rich" –

"...the vector of the evolution of mass consciousness in Russia over the past 40 years is visible: shift in favor of "materialism" and "egoism" has significantly undermined, even switched the course of the system of key values on which the worldview, life guidelines, and behavior of Russians were built...

Two ambitious values burst into Russian life – individualism, with its success at any cost for the sake of power, profit, and fame, and materialism, as a preference of material success to other one – creativity, family happiness, search for truths and similar ideal matters"¹¹.

from 21 to 35% (by 14 p.p.); the problem of housing supply – from 12 to 25% (by 13 p.p.; *tab. 2*). For comparison, maximum 18% of respondents named "soullessness, rampant immorality" one of the most urgent problems during the entire period from 1999 to 2020,

In addition, a kind of a marker is that, according to Russian studies¹², material priorities and life success are more important for new generations of Russians than compliance with the laws of morality and morality. We discussed this in more detail in the previous article¹³.

¹¹ Ageev A. Global fuss. Zavtra. February 19, 2021. Available at: https://zavtra.ru/blogs/prizhok_v_detnost_

¹² Gorshkov M.K., Sedova N.N. "Self-sufficient" Russians and their life priorities. *Socis*, 2015, no. 12.

¹³ Ilyin V.A., Morev M.V. Where does the soullessness of the ruling elites lead? *Economic and Social Changes: Facts, Trends, Forecast*, 2021, vol. 14, no. 2, pp. 9–28..

Problem	19	99	20	00	20	04	20	08	20	12	20	18	20	20
PTODIEIII	%	Rank												
Inflation	54.5	2	44.7	2	39.5	1	56.3	1	55.3	1	53.7	1	57.9	1
Low standard of living, poverty	57.1	1	50.8	1	32.8	4	41.4	2	43.2	2	51.1	2	53.8	2
Stratification of population into "poor" and "rich"	21.3	9	27.7	7	30.8	5	31.4	4	37.5	3	35.9	3	35.3	3
Problem of housing provision, low housing affordability	11.8	14	16.8	9	23.1	9	36.3	3	28.6	4	23.5	4	25.0	4
Economic instability, stopping of enterprises	39.6	4	29.1	6	14.8	13	17.0	10	16.5	11	22.5	6	24.6	5
Social insecurity of citizens	32.5	6	34.4	4	28.7	6	24.8	7	22.3	8	19.9	9	23.8	6
High crime rate, insecurity from criminals, hooliganism	33.4	5	36.9	3	34.2	3	28.4	5	25.5	6	19.0	10	20.2	7
Political instability	21.9	8	16.0	10	8.7	17	7.8	15	11.2	16	23.1	5	19.5	8
Corruption, bribery	14.8	11	15.4	11	18.7	10	17.5	9	19.8	9	21.9	7	17.5	9
Unsatisfactory quality of engineer- ing infrastructure (housing and communal services, roads, transport, etc.)**	n.d.	25.3	7	20.1	8	16.7	10							
Soullessness, rampant immorality	11.6	15	15.1	12	18.2	11	11.0	14	12.2	13	13.5	15	10.7	17

Table 2. Most urgent problems that concern population	on*
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** The answer option has been included in the questionnaire since 2012.

Source: public opinion monitoring data of VoIRC RAS

Thus, analyzing the problem of soullessness, it is important to proceed not only from the subjective need of population to overcome it, but also from the specifics of objective negative consequences that it entails for the state and society.

To do this, we would like to pay attention to two aspects. **The first one – about the results the**

global ruling elites achieved in a historical fight for global dominance. According to experts, Biden and the forces behind him embody the culmination of **a historical process** that emerged in the Middle Ages, reached maturity in Modern times with the emergence of capitalist society, and achieved its last stage today – theoretically planned from the very beginning¹⁴.

¹⁴ Dugin A. Manifesto of the Great Awakening. *Official website of the Izborsky Club*. March 6, 2021. Available at: https://izborsk-club.ru/20749

The second aspect is the question how much the values lobbied by the global ruling elites contribute to strengthening the psychological state of society and the foundations of the deep state directly in Russia.

Let us explore data of the respected international project "European Social Survey", in which Russia has been participating since 2006. As stated on the official website of the project, the study is conducted "in most European countries"¹⁵. For comparison with Russia, we selected key Western Europe countries that have a high geopolitical status and have never missed participating in the project in 2016–2018. Thus, along with the Russian Federation, Germany, Great Britain, and France were included in the sample¹⁶.

In the context of the tasks, set by us, the fact that the level of the economy and the standard of living of the population in these European countries is significantly higher than in Russia says a lot *(Tab. 3)*, especially if we consider national "differences" of the methodology for calculating poverty.

Moreover, it should be noted that, for 2000– 2019, average annual GDP growth rates in Russia (+102.9 US dollars on average per year) "There are many different methods for identifying and reducing poverty. For example, some consider not monetary poverty, but "poverty due to deprivation": when a family lacks certain goods and services, it is considered dysfunctional, and targeted assistance is provided to it. Nearly 17 such categories of goods and services are in the EU. Our Rosstat considers, if my memory serves me right, 8 of such registered benefits, the absence of which indicates a family's trouble"¹⁷.

were significantly lower than in the leading European countries: Great Britain (+177.9), Germany (+241.4), France (+177.9).

Despite this, European states are more covered by the "fire" of mass protest activity than Russia: the protest movement of the "yellow vests" in France (against the increase in fuel prices; 2018), "All Black Lives" groups in the UK (against racism; 2019–2020), "Querdenker 711" in Germany (against the easing of curfew restrictions during the pandemic; 2020), a wave of environmental protests almost throughout Europe and the United States (2019), Brexit in the UK (2016), etc. – these are typical examples of the discontent of ordinary people with the existing standards of efficiency of public administration.

Country	2000	2010	2019	Dynamics (+ / –), 2019 to 2000	Average annual dynamics for 2000–2019
Germany	37934.5	41531.9	47469.5	+4827.8	+241.4
France	38309.4	40638.3	44320.1	+5483.3	+274.2
Great Britain	35672.9	39435.8	43710.5	+3557.8	+177.9
Russia	6491.1	10675.0	12011.5	+2057.5	+102.9
* Ranked in descending order Source: World Bank data. Ava			org/indicator?tab	=all	

Table 2 Dynamics of CDD	nor conito* 2010 i	n 2010 conc	prices LIS dollars
Table 3. Dynamics of GDP	per capita, $2013, 11$		prices, us usiars

¹⁵ Official website of the European Social Survey. Available at: http://www.ess-ru.ru

¹⁶ France did not participate in the study in 2012. However, given its status in Europe, we decided to keep its place in the sample.

¹⁷ Exorcist Golikova will expel the poor from the country (interview with V.N. Bobkov). Argumenty Nedeli. February 7, 2019. P. 3.

Lukyanov F.A. (chairman of the Presidium of the Council for Foreign and Defense Policy of Russia): "We deal with a global process. For various reasons, more and more residents of different countries express distrust in the upper strata... In general, Russia is not an island, but a continent of stability within the trend. But if there is a trend, the waves roll in, and it is difficult to predict what will happen in the next years"¹⁸.

Kuznetsov G.S. (head of the Expert Council of the Expert Institute for Social Research): "The common features of the new treaty in the eyes of the protesters are **the state as an instrument for distributing wealth in favor of the majority, justice is not in labor, but in the distribution of benefits.** People just want to get a larger share of the national wealth, considering the current system unfair"¹⁹.

Sokolova E.N. (political scientist, head of the Department of Strategic Research and Forecasting of the EISR): "Russia and Kazakhstan were at the end of the rating showing street activity of the opposition from different countries, while a number of protests in the Russian Federation even decreased in 2019"²⁰.

These facts of real life indicate that the level and quality of life, although they are a prerequisite for achieving a constructive consensus between the government and society, are not its guarantor. Consequently, goal-setting as a function of the public administration system, based on meeting only financial needs of the population, is vulnerable a priori. Such goalsetting any time can lead to internal undermining of the foundations of existing state system, for which it is enough to "throw" into society this or that idea that (as recent years have shown) may seem insane.

"Back in 2008, the French government created a research group led by Professors A. Sen, J.E. Stiglitz, J.-P. Fitoussi. The final report of this group was published in September 2009 (Sen, Stiglitz, Fitoussi, 2009). It shows that GDP (or GRP – internal regional product) very poorly reflects financial wellbeing of people in society, and its maximization is **a false goal of national policy"**²¹.

Data of the European Social Survey allow us to clearly demonstrate the dynamics of the results achieved by the global ruling elites in the process of establishing their dominance – primarily ideological.

On the one hand, we see that, in 2006–2018, the share of people who are tolerant of the rights of sexual and national minorities, as well as those who advocate the continuation of globalization, increased in key countries of Western Europe (Germany, France, Great Britain) (*Insert 2A*). On the other hand, traditional cultural, spiritual and moral values associated with religiosity and, especially, marriage and family attitudes have "shaken", and this has affected not only Europeans.

Thus, in 2006–2018, the share of people who regularly attend religious services in Germany and France decreased (by 4 p.p.; *insert 2B*). In Great Britain, the proportion

¹⁸ Russia is not in a trend: experts have assessed the global protest activity. *RIA-Novosti*. December 11, 2019. Available at: https://ria.ru/20191211/1562290033.html

¹⁹ *Ibidem*.

²⁰ Russia was at the end of the ranking of countries according to the "protest index". *Gazeta.ru*. December 11, 2019. Available at: https://finance.rambler.ru/other/43330880-rossiya-okazalas-v-kontse-reytinga-stran-iz-mirovogo-indeksa-protestov/

²¹ Volkonsky V.A., Gavrilets Yu.N., Kudrov A.V. Liberalism and the state: economic growth and the inequality. *Economics of Contemporary Russia*, 2020, no. 2 (89), p. 149.

of those who consider themselves religious institutions (religions) in insert 2. In inserts people has decreased (by 2 p.p.). In all studied countries (including Russia), the share of officially married people has decreased (by 15–26 p.p.), as well as the share of those who have (or have ever had) their own or adopted children (for 15–24 p. p.).

It should be noted that the authors position is not aimed at criticizing tolerance itself. As the President of the Russian Federation noted, "there have been, are, and will be no restrictions on rights based on race, sexual orientation, and attitude to religion in Russia²², and this, in our opinion, is correct.

The threat is that under the guise of fighting for the rights of certain social groups, the global ruling elites are solving their historical tasks, and not contributing to the achievement of global peace. We have given specific figures indicating a decrease in the population and the discrediting of traditional cultural and value

"The current diversity of the ideological state of society is characterized by something that can be called "spreading". The further society goes, the more it splits into individual atoms in its value spectrum, each of which has its own micro- and nano-ideology, flexible, usually unsystematic, value orientation, and account in the host of social networks, which is the more valuable, the more original in the sense of the shocking creativity"²³.

3-4, expert opinions are presented, which, in our opinion, show in the most concentrated form the true goals pursued by the global ruling elites, and the tools used to achieve them.

Decline of demographic potential and the destruction of the existing system of spiritual, moral, and socio-cultural values are tools that are purposefully used by the global ruling elites to establish global dominance and create the "breed of service people"²⁴. Russian society fully experienced their negative impact during the collapse of the Soviet Union.

Currently, Western Europe countries are influenced by global ruling elites. Deeply traditional nature of Russian mentality, psychological rejection of the "wild 90s" period by most population, historical memory of the USSR as one of the most powerful powers in the world, nationally oriented foreign policy, implemented by V.V. Putin, prevent the negative influence of the "collective West" and preserves the commitment of a significant part of Russians to traditional spiritual and moral values.

"The experience of the last three decades in Russia shows that most people do not accept not just "crony capitalism"... but the entire capitalist structure of society with its liberal ideology"²⁵.

²² Speech by the RF President V.V. Putin at a meeting with the working group on the preparation of proposals for amendments to the Constitution. Official website of the President of Russia. July 3, 2020. Available at: http://www.kremlin.ru/ events/president/news/63599

²³ Ageev A. Finding the true azimuth. Zavtra. June 11, 2021. Available at: https://zavtra.ru/blogs/poisk_istinnogo_azimuta ²⁴ M.V. Kovalchuk's report at the round table of the Ministry of Defence "Psychological defense. War for History – War for Survival". August 25, 2020. Available at: https://ok.ru/mirovozren/topic/152400692997072

²⁵ Volkonsky V.A., Gavrilets Yu.N., Kudrov A.V. Liberalism and the state: economic growth and the inequality. *Economics of* Contemporary Russia, 2020, no. 2 (89), p. 152.

	Sha	re of peop	rle who a life.	Share of people who agree that lifestyle that	"gays an correspo	"gays and lesbians should have corresponds to their views", %	s should sir views	have the r ", %	"gays and lesbians should have the right to lead a corresponds to their views", %	
Counrty	2006	2008	2010	2012	2014	2016	2018	2018 to 2006	Average annual changes from 2006 to 2018	In 2006–2018, unlike the situation in key countries of Western Europe, the share of Russians who believe that "gays and
Germany	70	81	81	84	87	88	87	+17	+1.42	lesonans have the right to lead a lifestyle that corresponds to their views" slightly
France	78	85	82		82	87	89	+11	+0.92	decreased (by 9 p.p., from 26 to 17%).
Great Britain	78	81	84	82	84	87	88	+10	+0.83	
Russia	26	25	25	20	14	14	17	6-	-0.75	
County	Share 2006	of respon 2008	idents wh 2010	o are tole 2012	<i>2</i> 014	the arriva % 2016	l of peopl	<i>le of differe</i> 2018 to 2006	Share of respondents who are tolerant to the arrival of people of different nationality,Average200620082010201220142016Average2006200820102012201420162006changes from	Share of Russians who support the influx of people of other nationalities to Russia has not actually changed in 2006–2018 (11%).
Germanu	10	17	16	10	25	23	, ,	+15	2006 to 2018 +1 00	of those supporting this opinion has
France	6	6	6		12	14	16	L+	+0.58	by 12 p.p. (from 10 to 22%), in France –
Great Britain	8	8	8	7	10	15	20	+12	+1.00	1 by / p.p. (Irom 9 to 10%), in Great Britain – by 12 p. p. (from 8 to 20%).
Russia	11	11	12	8	8	8	11	0	0.00	

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Country	2006	2008	2010	2012	2014	2016	2018	2018 to 2006	Average annual changes from 2006 to 2018	In Russia, a number of the indigenous population increased slightly from 2006 to 2018 (by 2 p.p., from 93 to 95%).
Germany	91	90	89	88	89	88	87	i4	i 0.33	There is a decrease in this indicator by
France	90	92	91		89	90	87	i3	i 0.25	7 3-4 p.p. in the leading countries of the Old World.
Great Britain	89	89	88	87	85	85	85	i4	i 0.33	
Russia	93	95	94	94	94	95	95	+2	+0.17	
	Share	of people (share	Share of people who agree that "t (share of people who scor	ee that "1 e who sco	he proce red more	ss of Eur	opean un oints on c	people who agree that "the process of European unification should c (share of people who scored more than 5 points on a 10-point scale)	he process of European unification should continue" ed more than 5 points on a 10-point scale)	
Country	2006	2008	2010	2012	2014	2016	2018	2018 to 2006	Average annual changes from 2006 to 2018	In Russia, from 2006 to 2018, the share of those supporting the unification of Europe decreased by 9 p.p. (from 32 to 23%).
Germany	36	42	48	47	55	55	59	+23	+1.92	the share of those who share this opinion
France	35	39		35	37	37	39	+4	+0.33	has significantly increased (especially in
Graat Britain	22	, ζ	10	18	75	35	70	+	+0.33	$\begin{bmatrix} -1 \\ -2 \\ -2 \\ -2 \\ -2 \\ -2 \\ -2 \\ -2 \\$

+0.33

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		Sh	are of pet	ople who	are or ha	the peen c	officially	Share of people who are or have been officially married $^st,\%$	%	
Country	2006	2008	2010	2012	2014	2016	2018	2018 to 2006	Average ani nual changes from 2006 to 2018	Share of officially married people decreased in all analyzed European
Germany	70	59	86	84	55	54	54	-16	-0.75	countries, especially in Russia, from 2006
France	68	55	78		54	48	47	-21	-1.75	to 2018 (by 26 p.p., from 73 to 47%).
Great Britain	70	56	81	83	55	53	55	-15	-1.25	
Russia	73	61	89	88	49	51	47	-26	-2.17	
		Sh	Share of people who	ohw əlqo		r had or	adopted	have ever had or adopted children*, %	%	
Country	2006	2008	2010	2012	2014	2016	2018	2018 to 2006	Average ani nual changes from 2006 to 2018	Share of people, who have ever had or adopted children, has also decreased over the past 12 years in all the analyzed
Germany	65	46	45	47	47	47	47	-18	-1.50	European countries.
France	72	51	54		57	58	57	-15	-1.25	III Russia, this indicator decreased by 24 p. p. (from 72 to 48%).
Great Britain	69	48	50	53	56	52	51	-18	-1.50	
Russia	72	50	48	44	47	46	48	-24	-2.00	
* Until 2008, the wording of the question "Have you ever had childrer had your own or adopted children?". The answer option 'yes" is used	he wordi	ng of the xd childre	questior en?". The	n "Have y e answer	you ever	had chilc yes" is u	lren?" w sed.	as used. Si	nce 2008, the qu	* Until 2008, the wording of the question "Have you ever had children?" was used. Since 2008, the question has been changed in "Have you ever had your own or adopted children?". The answer option 'yes" is used.

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", Nominalism" laid the foundation for the future of liberalism – both in ideology and economics. A person here was thought of as an individual and nothing more, and all forms of collective identity (religion, class, etc.) were subject to abolition. Starting from nominalism, we can trace the entire path of historical liberalism.

The first phase was the introduction of nominalism into the religion. The Protestants replaced the collective identity of the Church, as understood by Catholicism (and to an even greater extent by Orthodoxy), with individuals who could henceforth interpret the Holy Scripture, relying only on their own reason and rejecting any tradition.

Using Soviet Russia tactically, capitalism initially managed to cope with the fascist regimes, and this was the ideological result of the Second Thus, the project of freeing an individual from all forms of collective identity and "ideological progress" in the understanding of liberals has passed World War. The subsequent "cold war" between the West and the East by the end of the 1980s ended with the victory of the liberals over the communists. another stage. >

After defeating the last ideological opponent - the socialist camp - capitalism has come to a decisive point... liberals have discovered two more forms of collective identity. First, gender. After all, gender is also something collective: either male or female. Therefore, the next stage was the destruction of gender as something objective, essential, and irrevocable.. >

tries of the West itself (which also fits completely into the ideology of human rights, which operates with an individual without considering his cultural, With the success of the institutionalization of gender policy norms and the success of mass migration, which atomizes the population in the counreligious, social or national aspects), it became obvious that the liberals have to take the last step and abolish a person. After all, a person is also a collective identity, which means that it should be overcome, cancelled, abolished. >

Thus, the last step that remains to be taken by the liberals, who have passed a centuries-old path to their goal, is to replace people – albeit partially – with cyborgs, artificial intelligence networks, and genetic engineering products... this is predicted to happen in the next 10 to 20 years^{n_{26}}

Dugin A. Manifesto of the Great Awakening. Official website of the Izborsky Club. March 6, 2021. Available at: https://izborsk-club.ru/20749 26

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"The hidden meanings of liberal slogans. Let is briefly analyze what is hidden behind these very rules: Democracy. It ensures the dream of a liberal – fair elections. But since an average voter, as a rule, has little education in the manage	society, that is why the masses are extremely manageable, and in practice all elections are reduced to the use of technologies for manipulati	sciousness and rigid programming of public consciousness and subconscious attitudes.	Free business, not restricted by the state. Those who live in Russia have already observed how "entrepreneurs", who came with a bag of c	money, buy up shops and kindergartens, put their directors, "repurpose" factories and institutes into warehouses of imported consumer goods.	V "Dorsonal vickto" A nervon is free to coundately diverse of himself and devide for himself curch iscuss as the area of entry into served re
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equivalent – opinions. Then it is not necessary to know something and understand something. It is quite enough to simply say: "This is my opinion", and Freedom. Can there even be an unlimited freedom by anyone and nothing? What will any architectural monument turn into if its bricks and logs are given complete freedom and independence from coercion from cement and neighboring bricks and logs? And in your personal life? We are all adults Equality. The most destructive thing is the preached equality between a norm and pathology. I think there are not many normal people who are il relations, abortions, alcohol, and other drugs. And from a young age. But let us not be deceifful: getting high is much preferable for many than preparing school "Tolerance". Tolerance asserts that there are no smart/stupid, qualified/amateurish opinions. There are simply different, but necessarily and we understand what a family will look like in which a husband or wife considers himself absolutely free, not constrained by any ties... lessons. If the main principle is to live for yourself, why start a family and children, if they so limit the opportunities for self-affirmation ? that is it. This opinion automatically becomes something that others should listen to with every possible respect. (ioi) >

sincerely convinced that same gender "love" is not an ugliness on the verge of a crime, but "love". And who should you be to declare the normality of

Azarov V. Liberalism as ideology. Official website of N. Starikov. July 5, 2012. Available at: https://nstarikov.ru/liberalizm-kak-ideologiya-19077 27

taking light drugs ?"27.

Nevertheless, Russia is a part of the world, and therefore it feels the influence of global forces. The "key" to opening the doors to the "Russian world" for them is the ruling elites inside the country, who lobby the interests of the "collective West" considering themselves a part of it. Although they are not. Russian elites have close family and working ties with the West, but they are all personal. This could be understood if we were talking about only business – mutually beneficial cooperation of entrepreneurs to increase their profits. But, given close interweaving of economic

"Regardless of whether big business acts directly or uses informal lobbying, it has much more "access to politics", more opportunities to influence political decisions compared to most other groups of voters whose interests are not represented professionally or at all.

Voters have one vote in each electoral cycle. But business circles, along with other interested groups, have a second stage when they can finance political parties, express their views through their representatives in official government meetings, as well as through informal lobbying mechanisms. Representatives of large businesses can directly influence government representatives, enter negotiations that are denied to all other citizens, whose interests are often not represented at all. As a result, the interests of most citizens are not considered at all"²⁸. and political elites in Russia, this "mutually beneficial cooperation" becomes part of public administration, which contributes to the personal enrichment of its subjects, but contradicts national interests: mostly the interests of national security and prospects.

This is where the essence of capitalism fully shows itself, when personal material gain pushes into the background ideological issues and national interests.

We are talking about the demographic potential of Russia: perhaps6 the quintessence and the main criterion for the effectiveness of public administration.

"Demography is not an area where only administrative and economic methods are appropriate and effective. The demography reflects the long-term experience of the nation, deep values of individuals and all groups of society, culture – everything that goes back, in the end, to the meaning of life. Although these concepts seem amorphous, the role of reality that they express is enormous"²⁹.

According to demographers, "in 1990– 1999, 9 million fewer people were born in Russia than in 1980–1989... The total natural population decline in Russia for 1992–2008 was 12.6 million people"³⁰.

²⁸ Volkonsky V.A., Gavrilets Yu.N., Kudrov A.V. Liberalism and the state: economic growth and the inequality. *Economics of Contemporary Russia*, 2020, no. 2 (89), p. 153.

²⁹ Ageev A. Global fuss. Zavtra. February 19, 2021. Available at: https://zavtra.ru/blogs/prizhok_v_detnost_

³⁰ There are no superfluous ones here (interview with A. Vishnevsky). *Rossiyskaya Gazeta*. April 7, 2010. Available at: https://rg.ru/2010/04/07/vishnevskij.html

A decrease in the population is a weakening of the country's human and intellectual potential, its competitive advantages, and it is a threat to national security. In his key speeches, V.V. Putin draws attention to the fact that "saving people of Russia is our highest national priority"³¹; one of the new amendments to the Constitution states that "children are the most important priority of Russia's state policy"³².

In recent years (especially during the coronavirus pandemic), the President has initiated unprecedented measures to support population: maternal capital, various kinds of social payments, ensuring healthy nutrition in schools, and much more.

However, as many experts note, "transformation of the world order and demographic problems is not an area where the desired effect is achieved by simply increasing investment in "human capital", which is certainly extremely necessary... It is necessary to look for solutions not only in the intricacies of the "regulatory framework", but in understanding the problems and tasks throughout the human life cycle from the cradle to the churchyard, and, most importantly, reasons a person lives for"³³. "Even before the coronavirus crisis, Russian birth rates were worse than in many European countries... The coronavirus crisis has worsened the situation.

The state's financial assistance to parents is a vital, but not sufficient measure of demographic policy. It is obvious that after the birth of a child, it is extremely difficult for a family of even three people to live on father's salary, if it is 30–40 thousand rubles. Namely, this is the income of people in towns of central Russia. One-time budget payments cannot radically change them...

Since economic and demographic problems mutually aggravate each other, the way out of the vicious circle is seen in non-economic factors"³⁴.

The lack of understanding the latter factor, ignored role of this factor in solving demographic problems by the ruling elites, attempt **not to supplement, but to replace it** with intensive usage of material, financial, legal, etc. tools lead to a steadily high proportion of people who are not confident in their future, which, in turn, affects their desire to have children.

"General logic is simple: in order for people to have a desire to have children, it is necessary to significantly improve their prospects for the future"³⁵.

³¹ Presidential Address to the Federal Assembly. April 21, 2021. *Official website of the President of Russia*. Available at: http://www.kremlin.ru/events/president/news/65418

³² The Constitution of the Russian Federation with amendments for 2020 (Art. 67.1, P. 4). Official website of the RF State Duma. Available at: http://duma.gov.ru/news/48953

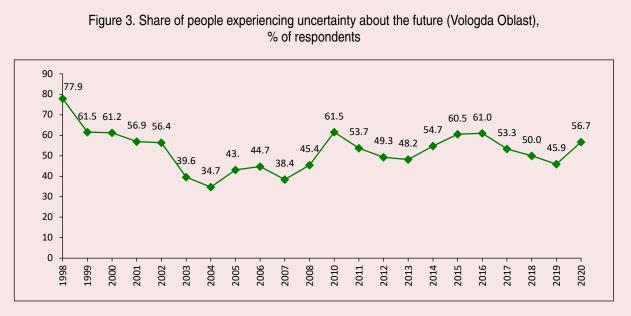
³³ Ageev A. Global fuss. Zavtra. February 19, 2021. Available at: https://zavtra.ru/blogs/prizhok_v_detnost

³⁴ Ryazanov V. Non-childish crisis. *Ekspert*, 2021, no. 17, p. 62.

³⁵ Ryazanov V. Non-childish crisis. *Ekspert*, 2021, no. 17, p. 61.

Data of the public opinion monitoring, conducted by VoIRC RAS, show that the increase in the share of people who are not sure about the future has become a record against the background of the COVID-19 pandemic, but **not the only one for the entire measurement period**. Today, in the conditions of enormous uncertainty and complex (not only epidemiological) threats for each person, the share of people who are not sure about their future is 57% (*Fig. 3*). However, this force majeure situation is quite comparable, for example, with the beginning of the 2000s (2000–2002, when this share was 56–60%) and the middle of the 2010s (2014–2016, 55–61%). In general, over the period from 2000 to 2020, the share of people experiencing fear of the future decreased by only 4 p.p. (from 61 to 57%), but it is not even a "positive" dynamic that is important, but a significant scale of the spread of disbelief in the future, which over the past ten years is natural for every second person.

Thus, the pandemic and complex negative consequences, caused by it, cannot be considered the source of people's uncertainty about the future (at least, the only one). A real factor is their dissatisfaction with the consequences of the currently dominant liberal-capitalist system of values.



Source: VoIRC RAS data.

countries claim that capitalism does more harm than good (Tab. 4). The same number of people are afraid that they will lose their position in society under capitalism. Only 20-35% believe that their families will live better in five years than they do now.

Thus, the results of Russian and foreign studies indicate that material well-being is not a panacea for problems associated with the level of social tension, state of psychological sympathy of society6 and awareness of its future prospects.

Focus on the material (in the ruling elites, society) contributes to the achievement of the goals set by the global elites, further development

50-60% of people from the studied of the country according to the liberal-capitalist idea. It makes it impossible for the international status of the leading powers to be equal in the global political arena (in fact, it levels the real state of the multipolar world) and confuses the probability of cardinal positive shifts in solving the most important problems within the country (canceling the prospect of Russia's competitiveness in the near future).

> The real facts, demonstrated by official statistical sources and respected international studies, prove that the fundamental historical confrontation between global forces and national interests of individual states, between the liberal-capitalist ideology and basic principles, expressed in the concept of the

Country	Share of people who believe that they and their families will live better in five years	Share of people who are afraid of losing their position in society	Share of people who believe that capitalism does more harm than good
France	19	62	69
Germany	23	52	55
Russia	34	52	55
Great Britain	27	49	53
For reference: Japan	15	42	35
Canada	35	48	47
USA	43	55	47
China	69	59	63
India	77	73	74
Average for 28 countries**	47	57	56

Table 4. Psychological state of population in the studied countries, % of respondents *

^r Ranked in descending order of the share of people who believe that capitalism does more harm than good.

** 28 countries included in the study sample: Thailand, India, France, Malaysia, Indonesia, China, Italy, Spain, the United Arab Emirates, the Netherlands. Colombia, Brazil, Ireland, Mexico, Germany, Russia, South Africa, Kenya, Singapore, Saudi Arabia, Great Britain, Argentina, Australia, Canada, the United States, South Korea, Hong Kong, Japan.

Source: Edelman Trust Barometr - 2020. Available at: https://www.edelman.com/sites/g/files/aatuss191/files/2020-01/2020%20 Edelman%20Trust%20Barometer%20Global%20Report_LIVE.pdf

"There have been no significant changes in the liberal model of the country for many years, and even the crisis of 2014–2015. The commitment to the liberal model is only confirmed. Accordingly, the degradation processes that turn into crisis processes also take the form of a stable type of processes.... Thus, the latest historical process, in which Russia is immersed, has become more definite. Based on his qualitative vision, the most likely conservative options, according to the study, are not surprising. This is a scenario of prolongation of the liberal model, a scenario of balancing on the threshold of sustainable development..."³⁶.

welfare state, not just exists, but it becomes more and more culminating. Victory after victory, the global ruling elites automatically increase the level of dissatisfaction with the existing liberal ideology in the world community and simultaneously actualize the need for its change, in a welfare state.

However, so far this discontent has been only growing (although it becomes more and more obvious), while the results of activities of global forces in the context of the world historical process are quite real and tangible: threat of a world war – in politics, destruction of the "collective identity" of spiritual and moral values – in culture, simple decline of population – in demography, dominance of world capital (in private, transnational corporations and cryptocurrencies) - in the economy, purposeful substitution of fundamental, deep humanitarian knowledge for practical skills to handle technological innovations and empirical databases - in science; weaning people on the ability to think and replacing it with a practical ability to find information in an infinite variety of information sources - in education.

Russia is one of the few countries that can (and, in our opinion, must) really resist all these processes. It is not just its internal national but global and historical significance. However, so far, this ideological confrontation is limited to the president's patriotic rhetoric and his conceptual appeals to the ruling elites, to the "collective West". While the practical mechanisms and tools of public administration are in the hands of elite clans and groups that share the basic principles of liberal ideology, it is extremely difficult to count on any progress in the area of a welfare state. On the contrary, we will observe the next achievements of the global ruling elites in the implementation of their historical goals and the ever deeper rooting of the liberal-capitalist ideology in society.

It is necessary to understand a simple thing: if the planting of liberal ideology is not a natural, but an artificial, anthropological process, purposefully carried out by certain forces that

³⁶ Sulakshin S.S, et al. *Is a Revolution Waiting for Russia? Issues of Transition to the Post-Liberal Model of Russia (Algorithm and Scenarios).* Moscow: Nauka i politika, 2016. Pp. 669–670.

 ³⁷ Ageev A. Finding the true azimuth. *Zavtra*. June 11, 2021. Available at: https://zavtra.ru/blogs/poisk_istinnogo_azimuta
³⁸ Volkonsky V.A., Gavrilets Yu.N., Kudrov A.V. Liberalism and the state: economic growth and the inequality. *Economics of Contemporary Russia*, 2020, no. 2 (89), pp. 147, 151.

"The category of issues that need to be carefully understood and reflected in ideological models includes, among other things, the problems of statehood, sovereignty, and interdependence. But the main thing now is the knowledge of the problems of subjectivity. Ideologies are created by subjects who can realize, design, and implement a possible and desired future. It is difficult to do this without a clear understanding of vital interests, military-strategic, economic, social, humanitarian, without a clear commitment to ideals, without preserving the shrines of society, without a steady rise in the will to live»³⁷.

see benefits in this, then the alternative to it should be a "mirror" one – active, large-scale, complex and, first, ideological. If, of course, the state really has a need for this alternative, and it is not just a declaration to retain power. "It is **the weakness of the state** that actually hinders socio-economic development... The main thing is not economic growth and direct democracy, but the satisfaction of the interests of all social groups and the achievement of social justice... Market competition always generates an increase in inequality. **The only force that can resist this is the state**, which consciously creates mechanisms to reduce the level of inequality, primarily a system of progressive taxation.

More importantly, the state can and should maintain a higher status of the values of serving its country, its people, the state, science, and culture than the value and meaning of personal enrichment... A desire for personal enrichment should not be the main goal for a person.

There are enough people in Russia for whom transpersonal goals and meanings are important – aspirations for the well-being of their country, general well-being, and justice. The state should create conditions that contribute to the formation of these goals and meanings among citizens"³⁸.

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³⁷ Ageev A. Finding the true azimuth. Zavtra. June 11, 2021. Available at: https://zavtra.ru/blogs/poisk_istinnogo_azimuta

³⁸ Volkonsky V.A., Gavrilets Yu.N., Kudrov A.V. Liberalism and the state: economic growth and the inequality. *Economics of Contemporary Russia*, 2020, no. 2 (89), p. 147, 151.

Information about the Authors

Vladimir A. Ilyin – RAS Corresponding Member, Doctor of Sciences (Economics), Professor, Honored Scientist of the Russian Federation, Scientific Director, Vologda Research Center of the Russian Academy of Sciences (56A, Gorky Street, Vologda, 160014, Russian Federation; e-mail: ilin@vscc.ac.ru)

Mikhail V. Morev – Candidate of Sciences (Economics), Leading Researcher, Deputy Head of Department, Vologda Research Center of the Russian Academy of Sciences (56A, Gorky Street, Vologda, 160014, Russian Federation; e-mail: 379post@mail.ru)